



LEAGUE of UNITED LATIN
AMERICAN CITIZENS
LULAC of Wisconsin

Press Release

FOR IMMEDIATE RELEASE

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July 18, 2016

LULAC SAYS YES TO MILWAUKEE, WI! Group votes to bring 2019 LULAC National Convention to Milwaukee!

Franklin, WI –

The League of United Latin American Citizens (LULAC), our nation's oldest and largest Hispanic membership based organization, voted on Saturday, July 16 to bring their 2019 National Convention to Milwaukee, Wisconsin.

Wisconsin's overcame bids from Corpus Christi, TX, Los Angeles, CA, and San Juan, Puerto Rico to bring the national event to Milwaukee.

Darryl Morin, Past National Vice President and LULAC Council #340 Bid Committee Chair stated "We are pleased LULAC Delegates from across the country voted to bring this sought after convention to Milwaukee, Wisconsin especially when competing against such strong proposals. It was for Milwaukee's world-class facilities and the tremendous support we received from local corporations, educational and cultural institutions and Visit Milwaukee that put us over the top."

During the campaign, the bid committee shot a series of commercials with the Milwaukee Bucks, DISCOVERY WORLD, Milwaukee Art Museum, Milwaukee Area Technical College, various elected officials and former Milwaukee Brewer and Major League Baseball All-Star Carlos Gomez and promoted them heavily on social media.

"This is a tremendous opportunity for the state of Wisconsin. This convention will not only pump millions of dollars into our state's economy, but more importantly, will serve to unite and lift up all Wisconsin communities. We expect 17,000-20,000 to walk through the doors of the Wisconsin Center over the five days of our convention. They will come for our capacity building and issue advocacy workshops, for program and grant announcements, for our career, college and health fairs, and of course to see and hear from our world class lineup of speakers and entertainers", stated LULAC of Wisconsin State Director Dr. Arturo Martinez.

LULAC previously held its national convention in Milwaukee in 2006. Speakers at LULAC's 2016 National Convention in Washington, D.C. included Presumptive Democratic Presidential Nominee Sec. Hillary Rodham Clinton, Senator Bernie Sanders, Attorney General Loretta Lynch, Labor Secretary Tom Perez, Secretary Julian Castro and others.

About LULAC:

The League of United Latin American Citizens (LULAC) is the nation's largest and oldest membership based organization with over 1,100 councils and 135,000 members in the United States and Puerto Rico. The Mission of the non-partisan League of United Latin American Citizens is to advance the economic condition, educational attainment, political influence, housing, health and civil rights of the Hispanic population of the United States.

For more information visit www.LULAC-Wisconsin.org or call 414-421-4380.

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