



LEAGUE of UNITED LATIN  
AMERICAN CITIZENS  
Midwest Region

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## PRESS RELEASE

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**FOR IMMEDIATE RELEASE**

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May 26, 2016

### LULAC OF WISCONSIN & LEON'S CONTINUE DIALOGUE

#### **Franklin, WI –**

Representatives from the League of United Latin American Citizens (LULAC) of Wisconsin is continuing to a dialogue with Leon's Frozen Custard Ownership and their counsel.

Dr. Arturo Martinez, State Director issued the following statement:

“We continue to communicate with Mr. Schneider and his counsel, and are making progress. LULAC of Wisconsin continues to work in good faith in the hopes of resolving this issue amicably, to the benefit of Leon's Frozen Custard and our community. We continue to maintain our position that a strong community is the result of mutual respect and support between local business and the people in the communities they serve.”

#### **About LULAC:**

*The League of United Latin American Citizens (LULAC) is the nation's largest and oldest membership based organization with over 1,100 councils and 135,000 members in the United States and Puerto Rico. The Mission of the League of United Latin American Citizens is to advance the economic condition, educational attainment, political influence, housing, health and civil rights of the Hispanic population of the United States.*

For more information visit [www.LULAC-Wisconsin.org](http://www.LULAC-Wisconsin.org) or call 414-421-4380.

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