



LEAGUE of UNITED LATIN  
AMERICAN CITIZENS  
Midwest Region

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## PRESS RELEASE

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**FOR IMMEDIATE RELEASE**

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May 18, 2016

### LULAC WISCONSIN REQUESTS INVESTIGATION BY EEOC OF LEON'S FROZEN CUSTARD

**Franklin, WI –**

Statement by LULAC of Wisconsin State Director Dr. Arturo Martinez:

"In the last 24 hours, LULAC of Wisconsin has received numerous requests to investigate the issue of workplace policy as it pertains to language at Leon's Frozen Custard located at 3131 S. 27<sup>th</sup> Street in Milwaukee, Wisconsin. While many of us consider this as a community institution, it was surprising when we learned of their language policy, which is in clear violation of federal labor law. Upon reviewing the statements made by management in a video interview detailing Leon's policy, we are requesting an investigation of this policy by the United States Equal Employment Opportunity Commission. The law is clear on this issue and offers few exceptions. In the meantime, we encourage management to review their current employment policies with counsel to bring them into compliance. We are confident that in doing so, it will lead to a stronger business and a stronger community."

**About LULAC:**

*The League of United Latin American Citizens (LULAC) is the nation's largest and oldest membership based organization with over 1,100 councils and 135,000 members in the United States and Puerto Rico. The Mission of the League of United Latin American Citizens is to advance the economic condition, educational attainment, political influence, housing, health and civil rights of the Hispanic population of the United States.*

For more information visit [www.LULAC-Wisconsin.org](http://www.LULAC-Wisconsin.org) or call 414-421-4380.

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